



FACES ARE ESSENTIAL FOR YOUNG CHILDREN

Florida Association for Infant Mental Health

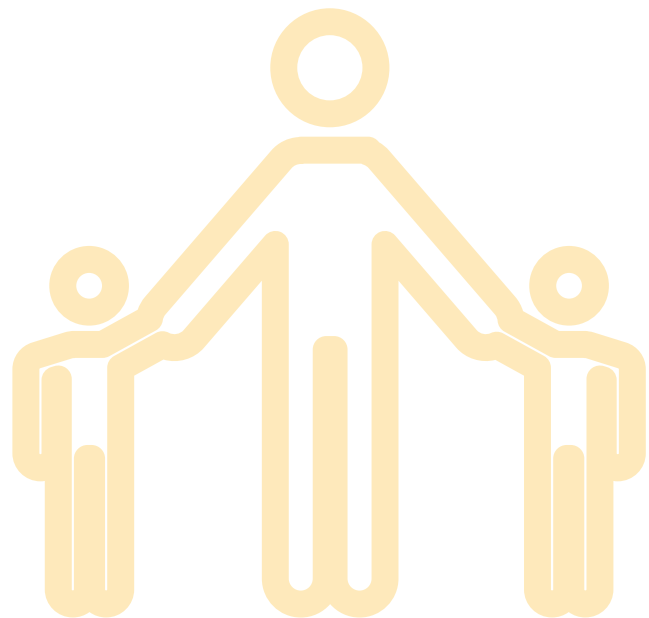
Babies rely on nonverbal communication, like facial expressions to develop healthy brain connections which build communication skills and emotional development. Traditional masks can threaten that development by covering most of the face.



Social referencing is the process by which infants and young children learn how to interact with the world around them. They rely on their caregivers and adults to understand and regulate behavior. Allowing babies to see your face helps them analyze and learn to respond appropriately in social interactions.

Children may become agitated or upset when they can't see your facial expressions. FAIMH's Faces Are Essential initiative has brought you The ClearMask™ to use so the young children in your care can have full visibility of your face to protect their early brain development and mental health, while keeping everyone safe with a face covering.

Post a picture wearing your ClearMask™ with #FacesAreEssential to be featured on our social media!



For more information visit www.faimh.org/faces



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